INTERNAL ASSESSMENT

SEMESTER-I

Principles of Management (UG BCOM-G-Mi-T-1)

FULL MARKS:15 3X5=15

Answer any *Three* question:

- 1. Define Management. Is Managing, a science or an art?
- 2. What is Scientific Management? What are its basic features?
- 3. Define and explain planning premises.
- 4. Define strategic planning? What are the steps involved in strategic planning?
- 5. What do you understand by organization chart? Explain the basis of the departmentalization.